

dba | design

putting creativity to work

DEAR BUSINESS OWNER

# Have you had your brand checked lately?



Do your branding dollars provide a ROI? Has anyone ever helped you measure that?

Your brand is what people **see and experience first** — and sometimes it determines whether they try your service or not. **Your brand is the hook that catches new customers.**



Would you enjoy having a small group of experienced, practical marketing and design professionals come in once a year and help you plan your marketing— for a reasonable price?

We do that. And we leave you with a plan that is easy to follow. You only pay us for the marketing you need. **NOT THE MARKETING YOU DON'T.**

**Your brand is the hook that catches new customers.**

Your quality & service ensures that they keep coming back.

introducing



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**dba/design is different.** We come from inside businesses. Plus **we have worked in agency environments.** So we are able to bring you **the best of all worlds.**

If we were a pizza you'd be able to purchase our services by the slice ...not the whole pizza.



# How are you going to spend your marketing dollars next year?



If you don't have a marketing plan, we can help.

Let's talk. I think we can help your business become more successful. Call us for a **FREE CONSULTATION.**

Regards,  
Christine Shay

smart design  
surprising ideas  
killer marketing